

**WJW**  
5800 S. Marginal Rd  
Cleveland, OH 44103  
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision		Alt Order #
586680 /		09852736
Product		
NRA		
Contract Dates	Estimate #	
10/29/12 - 11/05/12	3511	
Advertiser		Original Date / Revision
National Rifle Association		10/26/12 / 10/26/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WJW	Alexandra Bradley	Washington DC
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	137	490
Agency Ref		Advertiser Ref

And:


**American Media & Advocacy Group**  
815 Slaters Lane  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/30/12	10/30/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,500.00
		BG BNG THRY B mwf										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 2	8	11/01/12	11/01/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,500.00
		BG BNG THRY B mwf										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---T---				1	\$1,500.00			
N 3	8	10/30/12	10/30/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$1,000.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----				1	\$1,000.00			
N 4	8	11/02/12	11/02/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$1,000.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$1,000.00			
N 5	8	10/29/12	10/29/12	World Series on FOX	7p-CC		:30			NM	2	\$30,000.00
		MLB: World Series G5										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				2	\$15,000.00			
N 6	8	11/04/12	11/04/12	FOX NFL 4p	4p-CC		:30			NM	1	\$20,000.00
		FOX NFL Game2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$20,000.00			
Totals											7	\$55,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/04/12	7	\$55,000.00	\$46,750.00
Totals	7	\$55,000.00	\$46,750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 586680 /		<u>Alt Order #</u> 09852736
<u>Contract Dates</u> 10/29/12 - 11/05/12	<u>Product</u> NRA	<u>Estimate #</u> 3511
<u>Advertiser</u> National Rifle Association		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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